



FOR IMMEDIATE RELEASE

STAR SPIRIT JOINS THE ONE GLOBAL FINALS

Midwest Event Producer joins The ONE Finals to offer paid and partial paid bids.

FEBRUARY 14, 2023, The ONE Cheer & Dance Finals is excited to welcome Star Spirit as an associate partner of The ONE Global Finals. Justin McSurley, the owner, says, "Star Spirit is thrilled to announce that we will be teaming up with The One for the 2022-2023 season! We have worked diligently to provide the best experience for our athletes and programs and partnering with The One Finals is the next step for Star Spirit. Ann Lehrmann, The ONE Finals partner, added, "Star Spirit will bring more events to the Midwest region and into areas where our customers have requested bid events. Star Spirit aligns with The ONE Event Producer Alliance to produce events that promote good sportsmanship, good citizenship and respect the value of inclusion of all athletes".

ABOUT THE ONE GLOBAL FINALS

The ONE Global Finals is a unique, end-of-season event series offered to Cheer and Dance Teams since 2013. Top independent event producer companies are united to produce an exclusive event celebrating the athlete. Each ONE location champion will receive rings and move on to the Global Virtual Finals to see who will be THE ONE and awarded Jackets and the title of "THE ONE"! Unlike any other end-of-season event, teams must be the best in your division at participating in bid events to qualify for THE ONE. This exclusivity makes being crowned THE ONE a true reward for your season-long teamwork, dedication, and victory! THE ONE offers opportunities at multiple locations to bring families a more affordable option to world-caliber events to celebrate the end of the season without pricing families out of the sport. THE ONE remains committed to the events our event producer partners host have the reach to transform athletes' lives for the better and are committed to the protection and safety of those athletes. Visit <http://www.theonefinals.com> for more information on bid events in your area.

#theonefinals #theoneglobalfinals #climbhigher #betheONE

ABOUT STAR SPIRIT

Star Spirit has been producing Cheer & Dance Competitions since 2018. Based out of Northern Indiana, Star Spirit will add new and exciting bid opportunities for programs to attend THE ONE, offering Paid, Partial Paid, and At Large Bids. Athlete-focused and athlete experience remains the top goals of Star Spirit and is always at the forefront of all event planning within the company. Visit <https://www.starspiritproductions.com> for Bid event dates and locations and Star Spirit's new 2023-2024 competition schedule. Join Star Spirit to **#CompeteWithTheBest**